

64 DIE IN AIR CRASH

THE WEATHER

Interior and desert regions: Generally clear today, tonight and Friday. Slightly warmer Friday afternoon. Gusts northerly winds in the Colorado River Valley today. High today 75 to 88 in upper valley and 86 to 94 in lower valley.

The high in Palm Springs yesterday was 92 and the low 55.

Vol. XXIX, No. 12 — 12 Pages

Test of City's Sign Law in Court Again

Constitutionality of Ordinance to be Argued Tomorrow

Sign ordinance controversy will return to court tomorrow when Superior court Judge O. K. Morton will hear arguments relative to constitutionality of the law, and which court has jurisdiction.

City of Palm Springs, represented by City Attorney Jerry Bunker, won the first round in Judge Eugene Therleau's justice court.

An appeal was filed by James and Mary Carlin, owners of El Tram Hotel, defendants, and a writ of prohibition was secured which prevented further action in justice court until the appeal had been heard in Superior court.

The sign which caused all the controversy, a \$4.50 for 2 rate sign, has been covered pending outcome of the legal battle.

Miers to Appear Again Tomorrow in Court at Indio

Interest of Village residents will return to Superior court in Indio tomorrow, when Robert and Michael Elizabeth Miers for the third time will appear for preliminary action in their trial.

The Miers' are charged with murder and robbery in an indictment handed down by the Riverside county grand jury following the slaying of Donald E. "Dutch" Graham, city building inspector.

Main interest of spectators at the hearing, and a capacity crowd is assured, will be directed at a motion made by Deputy Public Defender John Carroll to dismiss the charges against Mrs. Miers.

The motion was made September 26, and Judge Hilton McCabe at that time set 2 p.m., October 7, as the time for hearing arguments pro and con.

A continuance was also granted Carroll on the entering of a plea for Robert Miers.

Supervisor Legg Indicted for Perjury

LOS ANGELES (UPI)—The county grand jury today returned an indictment against County Supervisor Herbert C. Legg, charging he perjured himself in testimony during the rubbish scandal probe. Legg, chairman of the Board of Supervisors, was indicted on one count, stemming from his statement to the jury that he never knew Andrew V. Hohn, a wealthy South Gate garbage collector.

Hotel Operators Planning to Make Stay Here Lots of Fun

(Photo on Page 2)

Hundreds of hotel and resort operators attending the 44th convention of the California State Hotel Association here next month will have plenty of time to "have fun in the sun."

This was assured today following a meeting of association convention leaders at the Oasis Hotel, convention headquarters, as conclude plans were whipped into shape.

It was decided that business sessions of the convention will be limited to a total of six hours during the November 6-9 dates of the meeting, to which hotel and resort operators from 11 western states have been invited.

METING HERE were Harold J. Smith of the Carillo Hotel, Santa Barbara, convention chairman; Dewey Metzdorf of the Oasis and Frank Bogert of El Mirador, the vice chairmen; Eddie Davidson of Casitas Del Monte, housing chairman, and

The Desert Sun

The Desert Empire's Daily Newspaper

Palm Springs, California, Thursday, October 6, 1955

Phone 5005 — Single Copy 10c

JUNIOR CHAMBER HURLS CHALLENGE AT SENIORS

The game is on!

This is the exciting news which has been passing through the Village today.

The Junior Chamber of Commerce has challenged the Senior Chamber to another game of softball, and the wordage of the dare left no choice but acceptance.

Insults filled two letters, one from Henry V. Cleary to the Senior Chamber, and the other a reply from Jim Morton, who will captain the team of "9-old-men" (his own quote).

THE GAME will be played at 7:30 p.m., Wednesday, October 28, at the Polo Grounds, a benefit for Mickey Finn's Boys Ranch.

Admission last year was a meal of food. No decision has been made to date as to the admission this year.

Only spectators at the 1954 contest can appreciate the wildness and excitement which prevailed. The Senior Chamber was the winner 9 to 8, but victory cost many hours of sleep due to lameness of seldom used muscles.

THE GAME FEATURED the play of Ralph Kiner, star Cleveland Indians outfielder, who hit a home run the first and only time at bat, and Phil Harris, who comeded around the bases in his usual manner.

The challenge and reply denote the comedy which will follow on October 28.

Cleary wrote: "Although as man grows older each passing year leaves an ever increasing mark of deterioration on the individual, it is hoped that your organization will be able to muster its forces and field a team which, this year, will give able opposition to the team of the J.C.S. Should you, among your own members, be unable to find nine men of sufficient

Civic Leaders Seek Action on Picket Activity

Civic leaders, prominent business and hotel owners representing a wide cross section of commercial life in Palm Springs are planning to call today, as a group, on City Manager Robert W. Peterson, at his office, to insist it is understood, "that something be done about police regulation of union pickets in Palm Springs."

The plan to call upon the city manager was determined at a meeting last night. A policeman said that they want some "starch" put into effect in order to keep pickets from crowding almost into the doorways of the two establishments that are now being picketed.

Sonny Tufts Denies Charge of Hitting Girl

HOLLYWOOD (UPI)—Actor Sonny Tufts has denied charges made in a suit for \$10,000 damages that he struck and beat a 22-year-old girl in a restaurant last July 17.

Adrienne Forman, North Hollywood, charged in the suit that Tufts struck, beat and bruised her at a Studio City restaurant. Tufts in an answer to the complaint, yesterday denied all charges.

Nixon to Visit Ike Saturday in Conference

Just a Friendly Call, No Political Problems in Agenda

By MERRIMAN SMITH

United Press Staff Writer

DENVER (UPI)—Vice President Richard M. Nixon will fly to Denver Saturday for a face to face bedside conference with President Eisenhower, the temporary White House reported today.

Press Secretary James C. Hagerty said Nixon is making the trip at the President's request. It will be the first direct contact between the vice president and Mr. Eisenhower since the chief executive was stricken with a heart attack almost two weeks ago.

Hagerty said the vice president will fly to Denver in the same plane with Sherman Adams, top presidential assistant.

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stamina to undertake the grueling contest, no objection would be raised if you found it necessary to resort to the use of 'ringer'."

AND MORTON REPLIED: "You may be assured that we accept your challenge, unequivocally. We take literary exception to man's deteriorations. Evidently, you are somewhat new to a community whose foundations have been built on with the experienced seniority of a group such as ours. No doubt your juvenile (Junior) observations will become rationalized with the ravages of time, as have ours.

"Our plans to field a formidable team are in the making. Coaching assistance, training, programming and even medical supervisors are ours.

With such an all-out community response we feel that there are a few crumbs of good sportsmanship we can drop on your table."

Tickets, anyone?

Hagerty said the vice president will fly to Denver in the same plane with Sherman Adams, top presidential assistant; Dr. Dudley White, the famous Boston heart specialist, who is advising on the case, and Maj. John Eisenhower, the President's son.

THE ANNOUNCEMENT was regarded as another of the increasing signs that the chief executive is on the road to recovery. The critical period in Mr. Eisenhower's recovery will end this weekend, and the atmosphere around the chief executive was much more cheerful today as medical bulletins continued to report progress in his recovery.

Jervik proposed to charge \$1 a person for one-way tickets, and \$1.50 for round-trip fares.

The commission is now studying the application.

Mrs. Eisenhower Still Has Warm Feeling for City

A gracious First Lady of the Land, who captured the hearts of all Villagers when she and President Dwight D. Eisenhower vacationed here two years ago, still retains a warm, friendly feeling for Palm Springs.

Beset now with worries concerning the health of the President, Mrs. Eisenhower still took time to personally answer a message from Mayor Florian Boyd which expressed the deep concern and care of the people of Palm Springs over her husband's heart attack.

The letter no doubt was one of many received.

Her reply, received by Mayor Boyd this morning, follows:

"Thank you for your letter of concern for the President's health. When he is feeling stronger, I will be happy to give him your message. I am sure he will be deeply grateful to you, Mrs. Boyd, and his friends in Palm Springs. (Signed) Mamie Doud Eisenhower."

ABOUT 150 CITY BLOCKS were under water at the height of the flood yesterday, but only about 50 of them were in the residential district. The river was expected to go back below flood stage today.

But at flood-affected Tampico, flood waters held no mercy for an estimated 80,000 homeless persons.

Food supplies were not expected to last more than a day and a half longer and the milling refugees had a new horror to deal with — hordes of poisonous snakes swarming out of the flood waters onto the few remaining patches of dry ground.

REFUGEES HUDDLED on house tops, tore boards loose to fight off the squirming rattlesnakes, coral snakes and water moccasons. Meanwhile, swarms of U.S. Marine and Air Force planes joined in the battle to

See SATELLITE. Page 2

See TAMPICO. Page 2

State of California

GOVERNOR'S OFFICE

SACRAMENTO 14

GOODWIN J. KNIGHT
GOVERNOR

Mr. George E. Cameron, Jr.
The Desert Sun
North Palm Canyon Drive
Palm Springs, California

Dear Mr. Cameron:

The conversion of the Desert Sun to daily publication will certainly be a thrilling and appropriate climax to the observance of Newspaper Week in that area.

No other single factor so favorably reflects the development of a community than the consistent progress of its newspapers. As California has grown during recent years, so has Palm Springs. A jewel oasis in California's magnificent desert area, your city is a beacon which has helped to attract thousands of visitors and permanent residents to our State from less favored areas.

Mrs. Knight and I have frequently enjoyed the hospitality of the people in the Palm Springs area, and she joins me in wishing you continuing success in your service to them and their community.

Cordially,

Goodwin J. Knight
Governor

GJK:g

Tampico Still Hard Hit by High Water

Homeless Cling to Rooftops and Fight Off Snakes

Flood waters fell back in Wichita Falls, Texas, today, but there was no stopping the mounting death and horror in Tampico, Mexico.

At Wichita Falls, most of the 500 persons who fled the surging waters of the Wichita River returned to their homes. More rains were expected today, but forecasters said they would have to become extremely heavy to send more floods swirling through the city.

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Giant Airplane Crashes Into Snow-Covered Mountain in Wyoming, Explodes, Burns

No Signs of Life Around Wrecked Plane

is Report of Airplane Spotters; Rescue Teams on Way to Scene of Biggest Tragedy

CHEYENNE, Wyoming (UPI) — A United Air Lines four-engine DC4 transport plane enroute from Denver to Salt Lake City smashed into snow-covered 12,005 foot Medicine Bow Peak in Southern Wyoming today apparently killing all 64 persons aboard.

It was the worst commercial airliner crash in the nation's history.

The worst previous occurred January 24, 1950, when 58 were killed in the crash of a Northwest Air Lines DC4 in Lake Michigan.

The big plane reported overdue for more than three hours before its wreckage was spotted shortly before 11 a.m., PST, appeared to have smashed into the towering peak at a 90-degree angle, then exploded and burned.

Pilots of the 44th Air Rescue Squadron who flew over the crash scene said the plane had disintegrated, and that it seemed impossible that any of the 64 passengers and three crew members survived.

Capt. Melvin E. Conine, Cheyenne, co-pilot of a Wyoming Air National Guard F80 jet fighter which first spotted the aircraft's wreckage, said there was a huge burned area around the crash area.

HE SAID HE DOUBTED that anyone could have survived. Conine, whose pilot was Lt. Col. E. R. Reed, also of the Air Force, the Wyoming State Aeronautics Commission and the Civil Air Patrol.

United Air Lines said the plane had not reported in by radio at its customary check point over Rock Springs, Wyo., on its flight to Salt Lake City.

BULLETIN

CHICAGO (UPI) — No Palm Springs persons were listed as passengers of the DC4 airplane which crashed against a Wyoming mountain peak today.

The incomplete list released by United Air Line office here said 19 military personnel were aboard, and names would not be released until next of kin is notified.

The Air Force said four more planes would be sent into the search immediately.

The plane originated its trip at La Guardia Airport in New York City at 7:10 p.m. EST yesterday, a United Air Lines official here said.

It stopped at Philadelphia.

See AIRPLANE. Page 2

Industrials Turn Soft in Dull N.Y. Stock Dealings

Dow-Jones final stock averages: 30-1/2, industrials 488.19, 20 rails 152.58, 15 utilities 162.80, up 0.14, and 65 stocks 165.01, off 0.04.

Stocks today were about 1,600,000 shares compared with 1,920,000 yesterday.

THE WEATHER was clear in the vicinity of the peak but high winds created a dangerous turbulence for planes flying close to the mountain.

The passengers aboard the plane were believed to have included five members of the famed Salt Lake City Mormon Tabernacle Choir returning home from a concert tour of Europe.

They were identified in Salt Lake City as Mrs. Endon C. Schow, Bountiful; and Mrs. Donald A. Kirk, Mrs. B. Ray Seare, Mrs. Charles Smurthwaite and Mrs. Victor J. Beck, all of Salt Lake City.

Four other passengers were reported to be Mrs. Darrell Tucker, Ogden, her 21-month-old daughter, and Mrs. Georgia M. West, Salt Lake City, and her son, Earl.</

Youth Center at Cathedral City to Incorporate

CATHEDRAL CITY— Incorporation of the Cathedral City Youth Center was announced at the board of directors meeting Monday at the Cathedral City school. The parents elected a temporary board of directors to draw up the articles of incorporation and by-laws to be presented at the November meeting, at which time permanent directors will be elected. Election of these directors automatically dissolved the existing officers and committees of the original adult council. The present directors are Paul Watkins, Madeline Gallarani, Carl Mayfield, Orville Zappé, Anita Buccino, Bob Irvine, Marion Woody, Dr. John Beukema, and Sam Micelli. Officers of the board of directors appointed at Monday's meeting were Paul Watkins, chairman; Anita Buccino, secretary and Carl Mayfield, treasurer.

A committee was appointed to prepare by-laws for the new organization. The directors felt the need for an additional supervisory committee for the teenagers, and appointed Madeline Gallarani, chairman.

Major Sikorski to be Speaker at Air Force Dinner

Major Igor Sikorsky, aviation pioneer will be the guest speaker at the mid-winter banquet meeting of the Air Force Association executive council to be held November 12 at 8 p.m. in the Riverside Mission Inn, Riverside, it was announced last night at the meeting of Flight B, 9348th Air Reserve Squadron.

The reserve meeting was held at 7:30 in Room 1 of the high school, as it will be each Wednesday.

Lt. Col. A. S. Howell, commanding officer of the training center at Norton Air Force Base, San Bernardino, presented two films to the reserve group, which presently consists of 10 officers. They were "Know your Air Force," and "Strategic Air Power."

A lecture, informing the officers of the facilities of and plans for the new Air Force Academy at Colorado Springs, was delivered by Captain Chester Sprout of the local unit.

Captain Harold Waltz gave an informative talk about the use of color television in Air Force work.

The Desert Sun

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Phone 4384.

HELD OVER Second Record Breaking Week!

20th Century-Fox presents

WILLIAM HOLDEN and JENNIFER JONES

LOVE IS A MANY SPLENDORED THING

CINEMASCOPE

In the wonder of STEREOHONIC SOUND

Plaza Theatre Phone 4384

NOW PLAYING

LOPEZ FILM PRODUCTIONS present

KATHARINE HEPBURN and ROSSANO BRAZZI

Summertime

by TECNOCOLOR

Released thru United Artists



(Desert Sun Photo)

PLANS FOR THE 1955 convention of the California State Hotel Association were moved far ahead today, when members of the association met with committee men to complete plans for the conclave which is scheduled for November 6, 7, and 8. Shown

at the meeting at the Hotel Oasis is, left to right, Harold Smith, president of the State Hotel Association, Dewey Metzger, the Oasis; Frank Bogert, El Mirador; Ed Davidson, Casitas del Monte, and William Robinson, managing director of the Association.

Palm Springs Zany Hats Now Getting National Fame

Palm Springs zany hat, originated by Melba Bennett and immortalized by Western Week and Desert Circus Week, bids fair to spread over the nation after its appearance on Peter Lind Hayes hat rack. Western Week Chairman Anthea Haskell Jones conceived the idea of sending one of the hats to Hayes, along with an explanatory telegram. Hayes was wearing another quaint headgear, a Dublin policeman's hat, when he read the following telegram on his Wednesday program: "Graham Alexander, local CBS radio announcer, suggested we air express you the famous

President Receives Trophy from Newspaper Carriers

DENVER (UPI) — President Eisenhower's youthful industry as a newspaper boy has been memorialized by a 30-inch tall trophy, presented to him by 600,000 newspaper carriers in the United States and Canada. Leonard Walmsley, 14, a newsboy for the Rocky Mountain News, and Gerald Rothberger, 16, carrier for the Denver Post, brought the trophy to the temporary White House headquarters at Lowry Air Force Base yesterday. Rothberger, who is recuperating at Fitzsimons Army Hospital from a heart attack, was not able to receive the trophy personally. Presidential Press Secretary James C. Hag-

erty did so in his stead, and promised to take it to the chief executive's hospital suite.

The trophy is made of Oregon Myrtlewood and bronze. At the top is a figure of a carrier boy with a stack of newspapers. Below this figure are the words: "Great Because He Is Good."

The base is inscribed: "Yesterday's newspaper boy — Today's Leader."

A bronze etching of the President is fixed to the midsection of the trophy. Two small figures of newsboys are attached to the base, flanking the etching of the President.

The presentation was made in concurrence with the 1955 National Newspaper Boy's Day, October 8.

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The trophy is made of Oregon

Square Dancing Season to Start on Monday Night

Square dances will be inaugurated here for the fifth consecutive season on Monday night, sponsored by the city recreation department. Director Howard Haddock announced today.

Dances will be held each Monday evening at the Frances Stevens school auditorium, from 8:30 to 11 p.m. Admission is by donation.

A three-piece square dance band will provide music for dancing the opening night.

Osa Matthews, well-known square dance caller, again will be in charge of the dances.

Classes for beginners will be conducted from 7:30 to 8:30, prior to the regular dances.

Haddock urged every interested person to attend, pointing out that continuance of the program depends on the support given it.

CVAPC Changes Date of Meetings

Coachella Valley Advisory Planning Committee has changed the date of its regular monthly meetings from the fourth Wednesday of the month to the fourth Monday.

Action was taken after Vice President Ted Smith reported that some groups are unable to attend the Wednesday night sessions.

This is the first change in meeting dates since the group was organized in 1946.

County Department of Building Grows

Expansion of the County Building Department went into effect Saturday, October 1, when the staff was increased approximately 20 per cent.

Approved by supervisors, the change creates two new offices in the department, that of plumbing inspector and building inspector.

U. S. Weather

By UNITED PRESS			
Temperatures and rainfall for 24 hours ending at 4:30 p.m.			
High	Low	Rain	
Albuquerque	75	52	
Atlanta	73	57	
Bakersfield	78	53	
Baltimore	78	54	
Brownsville	90	73	
Chicago	72	65	1.54
Denver	73	40	
Detroit	67	66	1.35
Fargo	57	37	
Fairbanks	51	37	
Fresno	78	56	
Helena	49	36	
Kansas City	72	55	
Los Angeles	78	59	
Miami	73	53	.01
Minneapolis	61	47	
New Orleans	75	57	
New York	74	55	
Oakland	74	55	
Oklahoma City	85	68	
Phoenix	87	61	
Pittsburgh	78	56	
Red Bluff	78	56	
Salt Lake City	57	26	
San Francisco	68	54	
Seattle	58	39	
Stockton	68	47	
Thermal	91	55	
Tucson	86	59	
Washington	77	64	.11
Yuma	94	67	

The Desert Sun PALM SPRINGS, CALIFORNIA Thursday, October 6, 1955



Supervisors to Speed Up Bond Election Program

Concerted effort to expedite an election schedule regarding the multi-million dollar county building program bond issue is being made by two county supervisors, Homer Varner, fourth district, and Paul Anderson, second district. Both Varner and Anderson went on record as saying the special general election should be set as early as possible in 1956.

The election, at first hoped to be an instrument to handle both the bond issue and a county charter, has been Grand Jury, whose report on bogged down by the latter, and the General Hospital may save

they will be held separately in order to keep one from slowing the other.

The Arlington General Hospital was not covered in the program as outlined by the County Buildings Commission's over-all \$4,300,000 project. A separate report is in process, and had retarded the setting of an election date.

Both supervisors spoke highly of the efforts of Dr. Benjamin Goldberg of Palm Springs foreman of the County

From Page 1—MORE ABOUT RUSSIA

sion A-bombs, the Russians are testing. And it has never come right out and said whether there even is such a thing as the "Super" of whatever nationality.

Whether the Russians tested

the voters \$1,600,000 in improvement expenditures.

Following a go-ahead by the Board of Supervisors, legal advertising and other formalities would take about three months before an election could be held. Approximately four more months would be taken up by the sale of bonds and the paper work pertaining to that.

IT IS KNOWN, however, that the Russians have exploded new varieties of their H-bomb since the last Soviet fusion test formally announced by the AEC in August, 1953. A high U. S. official told the United Press that they "have not been sitting on their bottoms."

Whether the Russians tested a super H-bomb last Fall undoubtedly is known to this country. If it was made anything like the U. S. Bikini bomb, Japanese scientists who analyzed fallout particles from the American weapon tipped off its apparent three-phase nature.

Their reports indicated it consisted of an atomic trigger, a fusion charge, and a jacket of

normally inert uranium-238 fissile by the fusion reaction.

IN ANY EVENT, the Russians have been testing nuclear weapons since 1949. Starting with a single-shot test program they have worked up in recent years to elaborate test series comparable, informed sources have said, to the multishot U. S. programs.

It is impossible to keep a precise score because the AEC does not announce each individual shot of a series. The best guess appears to be that the Russians have set off between 20 and 30 nuclear explosions. The U. S. score is at least 65.

THE NUMBER OF weapons in the American nuclear stockpile has never been official, disclosed. Close observers of the atomic project reckon the total at a fat five figures. They guess the Russian at four figures.

AEC Chairman Lewis L. Strauss refused recently to discuss the significance of the latest Soviet test series, which started in late July or early August and was still going on as recently as September 24. He said only that presumably the Russians were aiming at "improvement" of their weapons.

But U. S. officials have learned to credit Russia with being scientifically on an atomic par with this country. As the scientist said, "Russia must have the super."

SAFEWAY FOOD NEWS

Clamb Sale!

SHOULDER ROAST 39¢ lb.

NECK AND SHANK REMOVED

Featured this week at Safeway you'll find square cut Shoulder Roast cut from government graded U.S.D.A. CHOICE LAMB, carefully aged to peak of tenderness and flavor, then fully trimmed. You get more good eating meat in each pound you buy at Safeway.

LAMB LEGS	USDA CHOICE GRADE	63¢	LAMB BREAST	USDA CHOICE GRADE	9¢
LAMB CHOPS	USDA CHOICE GRADE	95¢	SMALL LOIN	LARGE LOIN	79¢
	lb.	lb.	lb.	lb.	lb.
					59¢

ADDITIONAL SAVINGS ON MEATS AT SAFEWAY

PORK SPARERIBS	Eastern Grain Fed Small, 3 lbs. or less	45¢
SLICED BACON	Dubuque or Morrell's Pride Grade A. Sealed package	1-lb. 53¢
CORNED BEEF	lb. 39¢	
FILLET OF SOLE	In clear Visking. Selected lean beef. Fresh!	
Captain's Choice. Quick-frozen ocean fish.	FISH STICKS Captain's Choice 9-oz. pkg. 39¢	

CHICKEN OF THE SEA CHUNK STYLE 6½-oz. can SEA TRADER CHUNK STYLE 6-oz. can

TUNA 25¢ 2½¢

MARSHMALLOWS 1-lb. 25¢ FLUFF-I-EST. In poly plastic bag.

PEANUT BUTTER 12-oz. jar 39¢ BEVERLY. Chunk or creamy.

GREEN BEANS 2 16-oz. cans 25¢ GARDEN SIDE CUT.

GOLDEN CORN 17-oz. can 19¢ DEL MONTE. Cream Style.

DILL PICKLES 22-oz. jar 29¢ ZIPPY BRAND. Sliced Halves or Kosher Style.

MAYDAY SALAD OIL 49¢

NUCOA MARGARINE Spreads smoothly

EGGS LARGE GRADE AA CREAM O' THE CROP. FRESH! 67¢ doz.

JELL-O 6¢

Strawberry, Raspberry, Cherry, Lime, Lemon, Orange, and Apple.

JELL-WELL 6¢

Black Cherry, Orange, Lemon, Lime, Raspberry, Cherry, and Strawberry flavors.

BEVERAGES

LA MESA WINES MUSCATEL, PORT, OR SHERRY 45¢

Makes good food taste even better! fifth quart

Half Gallon, 1.09

SCHLITZ BEER 6 16-oz. cans 1.48 6 12-oz. cans 1.19

Wines and Beers in Licensed Safeways Only

SKIPPY DOG FOOD

Balanced ration for dogs or cats.

MELROSE COOKIES

Cocoanut, Oatmeal, Sugar! 14-oz. 25¢

Baked by Melrose!

Family Circle 5¢

SAFEWAY

From Page 1—MORE ABOUT RUSSIA

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The Desert Sun

Palm Springs, California, Thursday, October 6, 1955

American Newspapers Still the Best Despite Faults

By IRVING RAMSDELL

This is Newspaper Week, an annual occasion.

In other years editors have been prone to celebrate the festival with proud or complacent remarks about their trade.

This year there is less complacency, if not less pride. The national newspaper circulation is still increasing, but it is not keeping pace with the growth of population. Moreover, production costs rise in a spiral that never stops twisting, and some great and famous newspapers are having financial troubles.

On the basis of actuarial tables, outside critics of newspapers have been holding a premature Hallowe'en. On the intellectual side, they allege that the newspapers are suffering because they fail to print the news, that they are engaged in an informal conspiracy to be a one-party press.

On the practical side, they say that the newspapers have lost their brash creativity. When they speak this way they seem to assume that a newspaper plant is a sort of novelty manufacturing shop which could stimulate sales by producing a new line of gewgaws every year.

This is not an occasion to argue with the critics, although we do not listen to them complacently or challenge their qualifications to criticize. Occasionally they are right, but they are wrong more often. American newspapers fall far short of the ideal, nevertheless they are better newspapers on the whole than can be found anywhere else in the world.

American newspapers, even in their shabbiest days, have never forgotten their simple primary function, which is to publish the available news. Their history has been the elaboration of the means of extending the reach of their reporters around the world and of developing the techniques for printing what the reporters report.

The other things newspapers do are secondary to presenting the news. The entertainments they provide, intellectual or popular (or both together), from columns to comic strips, help to round out the readership which newspapers are everlastingly seeking to expand, but they are auxiliary to the news columns. The more successful papers are usually the ones with the most straight reporting — the ones that aim to inform first, before they entertain or interpret.

America has not been without a newspaper more or less regularly issued for more than 200 years. We can't believe that the fluctuations of the economic chart will affect drastically the great republic of newspapers as it now exists. No other medium of communication is capable, economically, of building the vast information-gathering network which is the joint creation of all newspapers in the United States.

The thought for Newspaper Week follows from this: That the newspapers will last as long as they can find the means to gather the news and print it. Finding the means may sometimes be a problem, but newspapermen are born to have problems. Those who choose to sleep on the fat lap of security don't choose newspapering.

EDITOR'S CORNER

By Oliver B. Jaynes

NEEDED CITY IMPROVEMENTS — Yesterday I discussed the need for an 18-hole municipal golf course in Palm Springs, and stated that I believed it to be the most important item on the list of public improvements under consideration by the city council for submission to the voters at a bond issue election next February. It is somewhat difficult to compare the usual improvement needs of a city with a municipal golf course. The golf course is in such a different category that it needs to be looked upon in an entirely different light; never the less, I feel it heads the list in importance.

The other improvement projects under consideration by the council are those encountered by any growing city like Palm Springs. I would like to discuss two of them today. They are: Expansion of the sewer system at a cost of \$1,500,000, and construction of a Tach- evah flood control storm drain at a cost of \$100,000. Many residents believe that extension of the sewerage system is one of this community's greatest needs. A sewerage system is now provided for only one and one-half square mile area in the business district. The balance of the city depends entirely on cesspools and septic tanks. It is proposed that the system be extended with the construction of a trunk-line system for all major streets, and to make the necessary plant expansion. The cost of cesspools and septic tanks and their maintenance places a burden upon home owners, and, of course, is not as sanitary as a sewer system.

All residents familiar with the serious condition brought about in flood periods on Palm Canyon Drive and Indian Avenue in the vicinity of Alejo Road will approve of the proposal to construct underground storm drains for the elimination of this menace. This project would also make possible the future construction of Alejo Road from Palm Canyon Drive to Sunrise, an important link between these two thoroughfares. Cost of this proposed project would be \$100,000.

It seems quite likely that the voters will approve of both of these improvements without much question. As I have pointed out previously, the city council has wisely adopted the plan whereby each proposed improvement can be approved separately by the voters.



THIS SIDE of The Sun

By Phat

Now is the time
To plant that seed.
But don't plant more
Than your wife can weed.

That little bit of philosophy was contributed by Bill Fadden. But, the way things are going, any contribution is gladly received.

FEEL LIKE LOAFING along the highways? Ambling along and looking at the scenery when, and if, there are no billboards to hide the view? Then stick to the right side of the road when on a multiline highway. A new state law which went into effect last month provides a fine for driving in the left lane at a slow speed and impeding traffic. Driving in the middle of the road at a slow pace causes other drivers to weave in and out and is productive of accidents. In other words, you can cause as much damage by driving too slowly as by moving too swiftly. Only you cause it to happen to the other guy. Which may be all right for you and the mortician but not for him. And while on the subject of drivers — say a foolish one the other day, Northbound on Palm Canyon drive he wanted to get around the car ahead of him and cut over on the soft shoulder at the right. He left a cloud of dust which stretched from Mesquite to Avenida Palmera.

POLICE GIRDED for the jungle trail the other day when they received a call that a large, black animal, resembling a panther, had just jumped a seven-foot gate at the informant's residence. Police rushed to the scene and found a big black cat with a baleful gleam in his eyes. . . . And among other duties of the local force this week was the rescue of a janitor. He called police to come to a local market and let him out. He was locked in. Adding to police problems is a rock crusher operating entirely legitimately on Highway 111 near Highway 99. It has produced several excited calls to police within the past few weeks that "a plane has crashed and is burning."

SPEAKING OF FRUSTRATION — I had it a week ago Sunday morning. For two or three weeks I had been looking forward to the dawn of Sunday, September 25. Figured that then I would have one extra hour of sleep due to the departure of Daylight Time and the return of Standard Time. Changed all of the clocks and watches back an hour Saturday night, practiced a few Bronx cheers to throw at sunrise the next morning and went to bed. Came the dawn. And some weekend guests in a neighboring house who were paying \$15 a day, decided they had to have their money's worth. Got up 6:15 PST and started noisy farting. May be they forgot about it being Standard Time again. I had to, too. And got up. Well, next year there'll be a similar occasion and maybe I can get in two extra hours to make up for it.

And, as the man said, a fat woman wearing slacks attracts widespread attention.

NO CHOICE — NEW LONDON, Conn. (UP) — Accused of speeding through three towns, Gulon P. Manee was given the choice of three courts in which to appear. He failed to show up in any of them.

Dr. Benjamin Goldberg

The Illness of Pres. Eisenhower

The coronary blood vessels cover the top of the heart, dividing into a left and right branch. They supply blood, which is the fuel or nourishment to the heart muscle. They are terminal blood vessels. That is, they enter the heart muscle and gradually decrease in size as they pass through the heart, until they finally terminate as capillaries, which are the finest and smallest of vessels. Each branch of the coronary blood vessel system supplies one definite area of the heart with very little nourishment coming from the adjacent branches.



Thrombosis is a clotting of the formed elements of the blood e.g. the blood cells, platelets, fibrin in a blood vessel so that there is an obstruction to the flow of blood beyond that point and a resulting lack of nutrition in this area, beyond. Possible death of that tissue, as illustrated in the following diagram, may occur with softening of the heart muscle rupture and sudden death. The area beyond the thrombosis or blocking through which no blood flows, is known as an infarct. It is usually wedge shaped with the apex or point at the spot of blockage and then it widens into a base at the terminal end of the blood vessel involved and its branches. It usually takes four to six days for an infarct to develop. If the disease does not extend in its seriousness, it begins to organize or heal about two weeks after its onset. (This will be continued in our next column)

The Mail Bag

It is good news for Palm Springs residents and the entire Coachella Valley to know that our splendid publication, The Desert Sun, beginning October 4, will be a daily newspaper.

Congratulations to you and your staff on this progressive step. Your many readers welcome this new edition covering world wide news of the United Press, financial, sport, social, and pictorial events, and the best of feature stories.

Having been Winter residents at Palm Springs since 1935, and acquainted with the rapid progress and growth of our desert community, we take a special interest in all its activity. The valued service to our community, taken in the public interest and welfare, throughout the years to date has been an important contribution to make our Palm Springs America's Foremost Desert Resort.

My sincere appreciation for the combined efforts of your staff that makes this possible, and my best wishes.

Very sincerely yours,

Mrs. Gladys B. Taylor.

GRIN AND BEAR IT

By LICHTY



Robert S. Allen

By Robert S. Allen

WASHINGTON — The term of the Supreme Court that began Monday may be the last for nearly half of its august members.

Four of the nine Justices will be eligible to retire in 1956.

One is virtually certain to do so, and two others are seriously considering it.

Never before have so many Supreme Court justices been eligible to retire at one time. Federal judges now can quit the bench, with full pay, at 65, after 15 years' service.

The four "old men" who may

shed their black robes are:

Justice Sherman Minton, who will be 66 and complete 15 years on the bench, eight of them on the Seventh Circuit Court of Appeals, to which he was appointed by President Roosevelt. Minton, one-time Senator from Indiana who was elevated to the Supreme Court by President Truman, is in poor health and frankly looking forward to private life.

Justice Hugo Black, who will be 70 and have 19 years on the Supreme Court. The former Alabama senator, first of the militant New Dealers named to the tribunal by Roosevelt, has had several operations in the last few years, and on occasion talks about retiring.

Justice Stanley Reed, who will be 72 and have 18 years on the bench, to which he was named by Roosevelt in January, 1938, four months after Black's appointment. A Kentuckian who first came to Washington in 1929 as General Counsel of President Hoover's newly-created Federal Farm Board, Reed was gravely ill several years ago and lives largely on rice and a severely restricted non-fat diet.

Justice Felix Frankfurter, 74 and the oldest member of the court, on which he has served since his appointment by Roosevelt in January, 1939. Long a busy backstage "wheel-and-dealer" in non-court affairs, Frankfurter has slowed down appreciably in the past year, and has surprised friends with hints about retiring. Previously he had asserted his intention of emulating the late

Judd told them: "Infrastructure" is a word that was coined in recent years in Europe. It may be a derivative from a French expression; I don't know about that. But it applies to the numerous projects we are building and maintaining over there, such as our air bases. We have many of them in France. "Infrastructure" also covers the improvement of ports and the construction of oil pipelines from them to these air bases. All these things are called "infrastructure"; the foundation that supports the U. S. Air Force in Western Europe.

Does Webster know about that?" asked Representative George Miller (D., Calif.).

"No, he doesn't," replied Judd. "Mr. Webster compiled

Justice Oliver Wendell Holmes, who continued an active jurist until 90.

Federal judges are appointed for life, and even after retiring

his dictionary a long time before the cold war. He had never heard of Stalin, Bulgaria, and all the others of the Communist world."

Note: The Federal Government is now in the horse racing business — by default. It happened as follows: A bank which got into difficulties had made a loan to a racing stable. The Federal Deposit Insurance Corporation, which took over the bank to protect depositors from loss, assumed control of the stable, which was in default on its debt, and will sell the horses and other assets to pay off the debt.

FOREIGN FLASHES — Premier Gamal Nasser is having new trouble with his inner cohorts. The Egyptian "strong man" has never really had complete control of his regime, and his setback in Sudan hurt him badly with backstage rivals.

It is possible long-smoldering opposition to Nasser may be on the verge of erupting into the open. Dr. Yang Sooth, Korean Ambassador, before leaving Washington, presumably to become Foreign Minister, hinted to friends that he had been selected as successor to aged and truculent President Syngman Rhee — and when he exits, Yang and his wife are very popular in Washington, where they are noted for bountiful entertaining. Junketing members of Congress are returning from Europe with reports that Mrs. Clare Luce, Ambassador to Italy, is headed for a high post in the State Department, possibly as one of the undersecretaries. The touring legislators are saying that Mrs. Luce admits wanting to quit Italy, but denies seeking another Ambassadorial post. They credit her with asserting that she wishes to return to the U. S. and feels a top State Department position is both her due and smart politics for the 1956 campaign. She points out no woman holds one of the State Department's numerous secretarial positions.

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It Happened Last Night

Earl Wilson

NEW YORK — Victor Borge was saluted with a Happy Birthday speech by Ed Sullivan at the Golden when he launched the third year of his fabulous, one-man show by serving champagne to everybody at the intermission.

As Sullivan left the footlights, Borge asked the audience, "Who was that gentleman?"

The mad Dane was never funnier. While playing Liszt's "Liebestraum," he suddenly said, "I still can't understand what letter." After he blew out the candles on the birthday cake, they suddenly flamed up again—and again—and again—a trick now available at magic stores.

Borge also played around with a watch "guaranteed for life—not yours—its," he said.

The Jack Benny's hope the rift between dr. Joan and her brother Seth Baker—who were married in a spectacular wedding—can be patched up. He's around NY. Joan's been visiting San Francisco, and the Benny's are taking care of their granddaughter.

A wild rumor says two NY Yankees visited Leo Durocher and pleaded with him to tell them the Dodgers' batting weaknesses man by man. (He mustn't have told 'em everything). The Little Club's Billy Reed reports a new fire diet sweeping Cafe Souselier, consisting of only one food: straight Scotch.

Gretchen Wyler, the dancing "Silk Stockings," turns out to be a poetess. Interviewing her in her dressing room 3 months ago, I left my hat. She's just returned it with the following poem in long-hand:

"It potted a plant, held punch at soirees,
Even wore it myself on rainy days.
But now I'll return it.
My maid says she'll burn it.
She's mad 'cause I used it to mix mayonnaise."

Young Comedian Buddy Hackett was a sensation at the

Lambs' Seidel Night, particularly when explaining the difficulties he had in Hollywood. "There's nothing for a young actor to do in Hollywood after 10 o'clock but go to a drive-in, he said, "and it's very embarrassing to go to a drive-in alone, especially when you don't have a car."

Dick Haymes (in good voice on Jackie Gleason's opener) was host to three gents at El Morocco and acted happy. Trumper Leonard Sissel got his final divorce from Chanteuse Martha King. Nancy Berg stated flatly that she'd rather have what she's got than what Dagnam's got.

John Huston wanted to direct Mike Todd's "Around the World in 80 Days," but Mike said, "I don't want any geniuses on my pictures." Marion Marlowe will gross \$200,000 in her first year away from A. Godfrey. Marlon Brando's long-distancing Genevieve Chavie at the local restaurant where she's a waitress. Claire Fitzpatrick is a finalist for title of "Queen of Screen Publicists" Gould's Movie Page Ball."

Jane Russell was sitting unnoticed in her upstairs dressing room at CBS the other night while Jackie Gleason was stalling in front of millions of viewers waiting for her to come on stage for "Stage Show." When frantic couriers told her she was due on stage, Jane exclaimed, "You mean the show is on already?" No body'd told her.

The TV world is crazy. A top ad man confesses he doesn't look at a Saturday TV show his client pays millions for. "I just buy 'em," he says, "then buy 'em again." The look at the ratings Monday morning."

Frank Sinatra has a music firm, the Barton Music Co., run by Ben Barton, father of singer Eileen Barton. Recently Frank was urged to record "Learning the Blues," written by Dolores Vickie Silvers, a Philadelphia gal supposed to resemble both Marilyn Monroe and Ava Gardner. Frank decided to record the number and it's a big hit.

"By the way, who owns this song?" Frank asked later. "You do," replied Barton. "You do," said Frank. "Yeah," said Barton. "The Barton Music Co. bought it from the gal before we asked you to record it."

The Voice of Broadway

Dorothy Kilgallen

The operation performed on Jerry Ross was more drastic than expected. One lung was removed . . . Actress Dorothy McGuire has moved out of her home into a hotel, but not because of domestic difficulties. She's absorbed in the new movie she's making, "Friendly Persuasion" and wants to "give every minute to concentrating" . . . The tank in which Esther Williams took her TV dip on the Beale show cost NBC a splashy \$25,000.

A cigar firm is noodling around with the idea of putting out a lady's type stogie (whatever that is) and calling it "A Nancy Berg" . . . On the eve of sailing for Europe, Rita Hayworth refused the pleas of close friends that she talk to Dick Haymes about "Friendly Persuasion" and wants to "give every minute to concentrating" . . . The tank in which Esther Williams took her TV dip on the Beale show cost NBC a splashy \$25,000.

As soon as Bill Haley fired three members of his Comets group, the obvious happened. The boys organized their own outfit and immediately were signed by Capitol . . . A national magazine has assigned Steve Allen to write a piece—"both scholarly and informal"—analyzing television audiences.

Kim Stanley spent the first week of her vacation from "Bus

Stop" nursing her children, who came down with strep throats . . . TV casting agents are complaining bitterly about the stratospheric salaries actors are demanding and getting on dramatic shows. They're begging the network press agents to soft pedal stories about the fabulous fees paid

McKenzie Liquor Bribery Case Goes to Jury Today

The liquor license bribery trial of former tri-county liquor control officer Harold E. MacKenzie, 52, was expected to go to a jury in Riverside County Superior Court today.

The prosecution delivered its final arguments yesterday. The defense was expected to complete its arguments today.

The former Orange, Riverside and San Bernardino county liquor chief is charged with accepting two bribes totaling \$10.



Writers Meet to Map Plans for Coming Season

Plans for the coming year were made by the executive committee of The Writers at a meeting Wednesday night.

Present were Orville Wahl, Mrs. Al E. Hoover, Mrs. Ted Cooper, Ray Mallett, Mrs. Joan Forville, Mrs. Andrew Jackson and Mrs. Harriet Farnsworth.

Initial meeting of the group was set for October 19, at a place to be announced later. All persons interested in the group are invited to the first meeting.

Each member of the executive committee was assigned one program during the year.

Playhouse Addition

Cannot Exceed \$6000

City council last night rejected the bid of Bill Foster of \$9400 for constructing dressing rooms at the Palm Springs Playhouse and authorized City Manager R. W. Peterson to accept any bid which will not cost the city more than the appropriated \$6000 when bids are opened October 7.

CORNY BUT NICE—For easy corn waffles, drain can of whole kernel corn—use liquid in making batter—fold in kernels before baking.



For wonderfully delicious coffee, serve AIRWAY—the whole-bean coffee with the mellow Brazilian flavor.

AIRWAY's choice Brazilian blend gives you smooth mellow flavor without harshness or bite—but with all the refreshing kick-up of fine coffee.

Enjoy it often—and enjoy all you want! It's the mellow coffee in the yellow bag—AIRWAY

at **SAFEWAY**



(Desert Sun Photo)

PALM SPRINGS SHRINE Club members visited The Desert Sun Tuesday to watch the first daily issue come off the new metropolitan

press. Pictured with Ward J. Risvold, Sun publisher, center, are, left to right, Haig Harris, Jim Cavett, George Strebe, Peter B. Sheptenko, George Wheeler and D. B. Carlins.

Police Checking New Method of Defrauding Hotel

A new style of leaving town after defrauding an innkeeper was reported to police Tuesday by Bill Foldesy, 257 North Palm Canyon Drive.

Two men left in the early morning hours after spending the night at the Palm Springs Hotel, went to the airport and departed from the city in their private plane.

The suspects are believed to have been from Sulphur Springs, Texas, for they made a long distance phone call to there which they charged to their bill.

Adding insult to injury, they also took a towel, Foldesy said.

Lincoln-Mercury Goes Into Second Year in High Gear

Palm Springs Lincoln Mercury wades into its second season under the ownership-guidance of Al Sirott and his partner, Paul Smolker, riding on the crest of a 200-per cent sales increase wave over last year's volume.

According to Leo Athans, the friendly, quiet general manager who knows the figures and betrays his enthusiasm with flame in his eyes, the agency, at the corner of Sunny Dunes Road and South Palm Canyon Drive, sells an average of 20 to 30 new cars and about 10 more used cars each month, as compared with about seven or eight new cars a year ago.

Sirott lives with his wife and son, Mark, a football player at the High School, at 1044 Calle Ralph, while the plans and arrangements to break ground for his new home at Mesquite and Driftwood are completed.

He expects work to begin within the month.

After taking over the dealership in the last week of September, 1954, Sirott instigated a policy which Athans describes as "utilizing progressive business techniques to realize the full potential of this small agency."

Athans said the dealership has enlarged in personnel count, and the men are now better trained than they were last year. Movies on sales and service methods, proven by the men who run the Ford

BEACH MAN HELD HERE
Local officers Tuesday arrested Lee Joseph Connley, 58, 672 Sunny Dunes Place, on a petty theft warrant issued by Laguna Beach authorities.

WALLET IS FOUND
Finding of a wallet containing identification of Robert Eckler, 282 East Amado Road and Coachella, was reported to police Tuesday afternoon.

factory, are shown often to acquaint the members of the staff with advancement, new ideas, and perfected methods.

Three months after taking over the Palm Springs agency, Sirott started a brand new dealership in Indio. With the success tide carrying him, he branched farther, and with his partner started a sub-agency in Banning four months ago.

Athans, knowing that no one factor is responsible for the junior-size boom, said the overall policy is to take advantage of the selling price advantage enjoyed by a small agency, brought about by its low overhead which allows a greater margin on trade-in offers allowable.

More than half of all the sales last year, about one Lincoln to every six Mercuries, were made to buyers coming from the Los Angeles area to take advantage of the savings, Athans said. The high overhead in the huge Los Angeles agencies must be absorbed by the buyer, and the answer to that is the small, owner-operated dealership, he added.

Better service, more personalized all-around attention, and the well trained staff who can do the job as it should be done are the key to the success of Palm Springs Lincoln-Mercury.

Cafe Equipment, Tools Taken by Burglars Here

Two burglaries were reported to police Tuesday, one involving Del Tahquitz Hotel, 316 South Palm Canyon Drive, and the other DeSoto-Plymouth Agency at 682 South Palm Canyon Drive.

The cabinet by the lubrication rack at Bill Ellis' agency was forced open, and tools taken. The burglary was discovered by the Charles Valentine Agency.

At Del Tahquitz, Owner Nate Manillo said that a large amount of restaurant equipment was stolen. Included in items missing were six to seven dozen glasses, 14 dozen of various pieces of silverware, eight dozen saucers, butcher knives, cleaver and approximately two dozen uniforms.

Entry was made by smashing a bolt on a swinging door.

Malicious mischief, turning off the electricity to the restaurant deep freeze, was also reported by Manillo.

REQUEST TABLED

City council Tuesday tabled until its October 18 meeting a request for establishment of a duplicate bridge studio, until parking requirements could be determined for such an operation.

Ants Blamed for Trouble Fouling Up Traffic Signals

LOS ANGELES (UPI)—A recent epidemic of traffic signal troubles in the San Fernando Valley, which baffled both motorists and traffic authorities, was blamed today on ants.

The city's Traffic Department disclosed yesterday that short circuits in valley traffic signals were traced to thousands of the insects which eat through plastic insulation on wires.

Traffic Department General Manager Lloyd Braff said a checkup showed large red ants of the soldier species had been getting into wire-connector boxes buried near signals.

He said the ants ate the plastic insulation from the control wires, causing the wires to

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GEORGE CHANEY, JR.

ALL SIZES

COMPETITIVE PRICES

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J. & S. PAVING CO. Paving "Driveways to Highways" —AT REASONABLE PRICES!

JANIS & SULLIVAN

P. O. Box 74 Palm Springs Phone 2680

SEE US IN OUR NEW LOCATION

The welcome mat is out. Stop in and visit us at our new location in "The Center." It's completely air-conditioned and you'll find a friendly atmosphere, complete brokerage service, plus every facility to serve your investment needs. The finest customer service has been a tradition with Hutton for more than 50 years.

E. F. HUTTON & COMPANY

MEMBERS NEW YORK STOCK EXCHANGE AND ALL LEADING SECURITY AND COMMODITY EXCHANGES



170 NORTH PALM CANYON DR.
ACROSS FROM THE DESERT INN
PALM SPRINGS 5033

Made the way you'd make them!



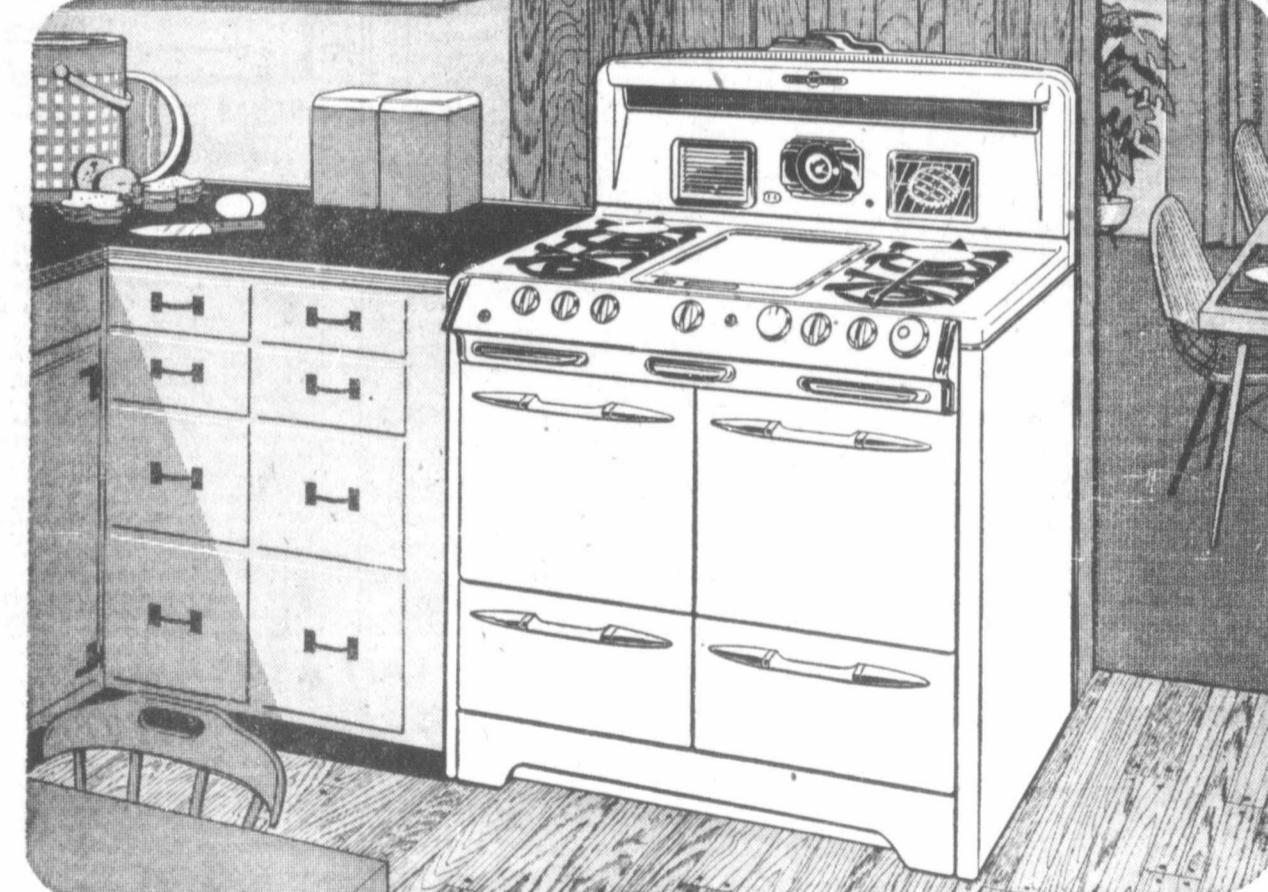
LIKE HOME MADE...and for good reason! The very same "home ingredients" you have in your kitchen are used in Cursive Cakes. They're baked with the same loving care, too...fresh daily! Then the moment each cake is cooled it is sealed in its own moisture-proof, picture-window carton.

Your family will love the Cocoanut Pecan Creme Cake you see here... chocolate-flavored cocoanut and pecan halves on delicious snowy layers.

And you'll find many, many others—just as delicious—in the wide variety of Cursive Cakes at your nearby Safeway.

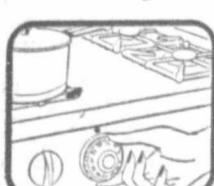
Cursive Cakes
at
SAFEWAY

PHONE THERMAL 9-5177

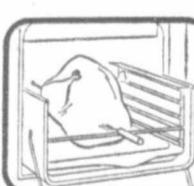


New Gas ranges cost less to buy and use. Range illustrated is O'KEEFE & MERRITT

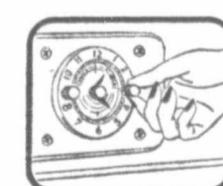
Here's why all your cooking is easier than ever with a new GAS range!



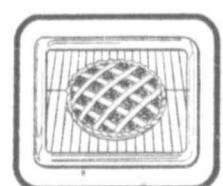
TIMER FOR TOP BURNERS
Automatically shuts off top burner when pre-set cooking time is up. No pot-watching. And Gas gives you 1001 heats.



ROTARY BARBECUE
Turns meats automatically under quick, clean Gas flame. Gas broiling is fast—and gives flame-kissed flavor.



CLOCK CONTROL
Gives you precision baking and roasting by exact time and temperature. Turns oven on and off at times you set.

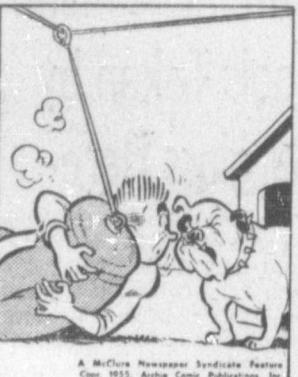


PERISCOPE OVEN
Glance into periscope for wide, deep view of oven and "sight control" of baking-roasting. None to open oven door.



OVEN HEAT CONTROL
Set dial to exact heat needed. Gas oven heat won't vary. Gas heat constantly circulates. No hot spots—no cool corners.

SOUTHERN CALIFORNIA GAS COMPANY
ONLY GAS GIVES YOU SUCH MODERN AUTOMATIC APPLIANCES

ARCHIE

By BOB MONTANA

MARK TRAIL

By ED DOOD

NICK HALIDAY

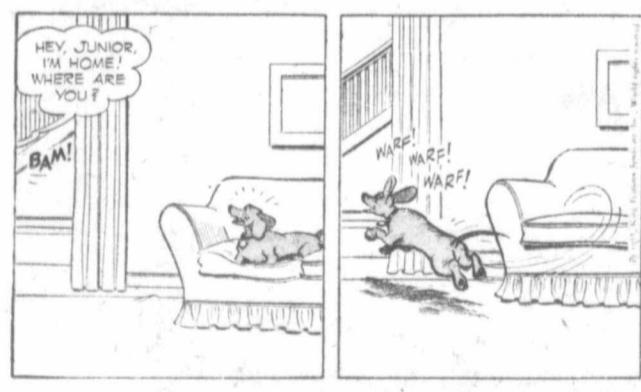
By KEATS PETRIE

POGO

By WALT KELLY

RIVETS

By GEORGE SIXTA

MUGGS AND SKEETER

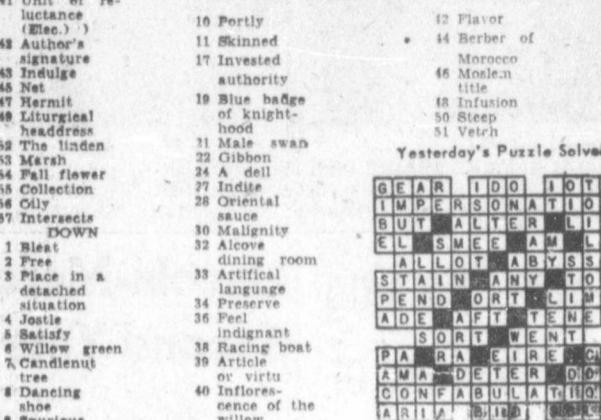
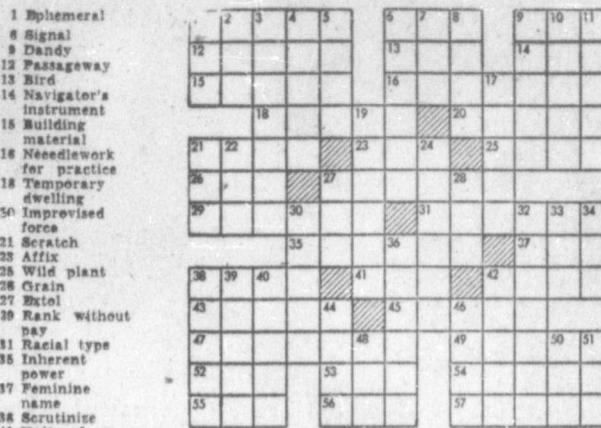
By WALLY BISHOP

ETTA KETT

By PAUL ROBINSON

OZARK IKE

By ED STROPS

TODAY'S CROSSWORD PUZZLE

Yesterday's Puzzle Solved:

GEAR	IDE	IOTA
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11 Skinned	16 Morocco	11
12 Author's	16 Moonless	12
13 Indulge	17 Infusion	13
14 Permit	18 Sleep	14
15 Liturgical	19 Vertch	15
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17 Linden		
18 Poplar		
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20 Collection		
21 Oily		
22 Intricate		
23 DOWN		
24 Blot		
25 Free		
26 Place in a		
27 Indulged		
28 Artificial		
29 Language		
30 Preserve		
31 Feel		
32 Indignant		
33 Willow green		
34 Tree		
35 Article		
36 Spurious		
37 Inflorescence		
38 Willow		

Yesterday's Puzzle Solved:

GEAR

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BIRD

SOURCE

The Desert Sun6 PALM SPRINGS, CALIFORNIA
Thursday, October 6, 1955**Try and Stop Me**

By BENNETT CERF

THE CHIEF ENGINEER aboard a rusty old tramp steamer indignantly denied the captain's allegation that the engine room crew was a collection of morons. He summoned a stoker to prove his point. "Callahan," challenged the chief, "what steps should be taken in case of a leaky tube in the boiler?"

"What fool wouldn't be knowin' that?" grinned Callahan. "The boiler room steps, sir — three at a time!"

A garage owner appeared on his premises unexpectedly, and found his four mechanics squatting happily on the floor, playing poker, with a pile of tools in front of them. "You haven't paid us in weeks," pointed out one of them, "so of course we have no money. We're playing for tools instead. And by the way, it's jacks to open."

A Las Vegas garage, next to a wedding chapel, has a big sign reading: "Have your car washed while you get married!"

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Film ShopBy RON BURTON
U. S. Press Staff Writer

HOLLYWOOD (UP)—Richard Widmark, who taught dramatics before becoming an actor, is almost afraid to laugh these days—even though it was his laugh that played a major part in establishing him with the fans.

Laughter has become a luxury to him since shortly after his film debut in "Kiss of Death" in which he played Tom Udo, a sadistic killer who laughed like a demon as he pushed an old lady in her wheelchair down a flight of stairs.

"After all these years, I'm still trying to live down that particular role," he said. "Somehow, the laugh I used seemed to make a deep impression, and people frequently ask me to repeat it. Total strangers come up to me on a street and say, 'Oh, it's you! Let me hear you laugh!'" Gets a little embarrassing at times.

Another result of the role, which made Widmark an overnight hit, was unfortunate in that it tended to type him in similar roles. He turned down one such role after another until something "different."

An example of a role he prefers is his latest one in Universal's "Backlash" in which he co-stars with Donna Reed. It's a western or, as he calls it, "a classic western."

Widmark should be able to recognize various types of drama, as he began his career as an instructor at Lake Forest

University. He said he impressed himself so much with what he said that he decided he'd try acting instead of just teaching it.

He had radio parts, then Broadway roles and, finally, his motion picture debut.

With most of the returns in, Widmark has voted to stay away from teaching and stick to applying stuff from textbooks. He's a success and, since he's free-lances, can pick his own roles.

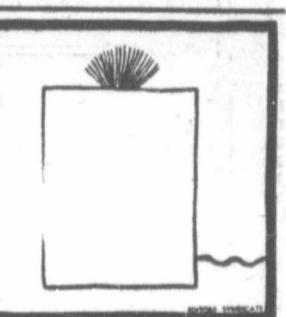
Joan Crawford pulls a real switch when she appears as she is not in a motion picture called "The Way We Are."

That is to say, the film industry's queen—usually flawlessly and very expensively attired—plays a secretary in her current film. This is the first time in years that she has played a down-to-earth part.

"I'm dressing the character of Milly—that's her name—on the precise clothes budget that such a woman would have," Miss Crawford said. "And there's no dream sequence here which will let her—and me—get into a \$10,000 evening gown which she never could wear during her working hours."

Droodles

By ROGER PRICE



"WOMAN UNDER AN ELECTRIC BLANKET WITH SHORT CIRCUIT"

This drawing is based on a new super Electric Blanket that Dr. Schwine just invented. It has three temperatures: Warm, Hot and Medium Rare. It works okay but makes for sloppy sleeping, because when you use it you have to have someone baste you every half hour or you'll wake up crisp. Dr. Schwine didn't intend it for sleeping though. He plans to sell them to rich Indians who want to send smoke signals but don't want to go to the trouble of making a fire. If you ask me he should forget this idea and stick to his more practical projects such as Hi-Fi Stethoscopes and all wool cans for Frozen Lemonade. But if he wants to design electric blankets, that's his business. Thank goodness!

LAFF A DAY**THERE OUGHTA BE A LAW By FAGALY AND SHORTEN****DENNIS THE MENACE. H. KETCHAM**

"NO OL' ROSE BUSH IS GONNA STICK ME AN' GET AWAY WITH IT!"



"You're fine! How am I?"

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Around Town

with Hildy Crawford

Flowers will bloom again on Village hats . . . as the gals start trimming brilliant headgear for Western Week . . . There's nothing more Palm Springs than these zany hats which originated in the Village . . . They are to be seen almost anywhere . . . and almost any time of the year . . . but are more prevalent during Western Week and Desert Circus Week each year . . . They will, of course, be a feature of the High Noon Luncheon . . . and preferred wear all during Western Week . . . Marshallees are already appearing in them along Palm Canyon Drive . . .

The recipe for a Melba Bennett Special (they were her concoction) . . . Take one straw hat and fill the brim with bright ribbons and flowers . . . That is the basic Palm Springs hat . . . with ingenious ones adding individuality . . . and the sky is the limit . . . It's time to start planning now . . . as there will be a prize for the best one at the luncheon . . .

Anita Haskell Jones is throwing all other considerable energy and enthusiasm into Western Week . . . to make it the first big gala affair in the Village this season . . . But she can't do it alone . . . not even Anita . . . so let's all help make it something extra-special . . .

Clancy Lane will be the rendezvous on October 22 . . . for friends of Gwen and Dr. John Costello . . . The Costellos, who have gotten very much minded since they moved out onto their 80-acre ranch back of Thunderbird . . . where they are raising cattle . . . are hosting a big Western Party in the mood of Western Week . . . with guests invited to wear Western clothes . . . Now maybe we will get the low-down on the surprise arrival of that baby burro that Dr. John was not anticipating . . .

Earl and Kay Cordrey have been back a couple of weeks . . . after a delightful holiday in Mexico . . . where Earl did several paintings . . . They liked it so well they plan to go back next year . . . The Cordreys hosted a duck dinner Saturday night . . .

Kay and Dolph Obergel have taken a Colony bungalow for six months . . . and the Glenn Swansons (Standard Coil Products) for a year . . .

Volatile Edith Eddy Ward is back after a Summer at Lazy H Sky Ranch Club in Rincon . . . so things should start popping out around Palm Desert . . . Edith brought back with her a baby French Poodle wearing the name Shady Lady of Shadow Mountain . . . Shady Lady has reddish-brown hair matching Edith's . . . and wears a yellow leash and ribbon to match her mistress' yellow Cadillac . . .

Latest news from Mill and Bill Eisenman is that they are impatient to get back to Palm Springs . . . They have been in Philadelphia where Bill has been staging one of those big Metal shows for which he is famous . . .

The Desert Sun 7
PALM SPRINGS, CALIFORNIA
Thursday, October 6, 1955

New Mural Decorates Band Shell

Sportsman Bob Howard, whose father owned the immortal Seabiscuit, hasn't lost his taste for the ponies. When he and his former movie actress wife Andrea Leeds opened their plush, completely refurbished Palm Springs hostelry, Howard Manor, for the new season tomorrow evening (October 7), the dining room bandstand will sport a most unusual mural by Village Artist O. E. L. Graves. It will show an orchestra entirely made up of horses, each musical instrument deftly handled (or should it be hooved), by a different thoroughbred, which makes

Dinner Party Fete Birthday of Fontanen

Vice Commander of the Fontana Unit of the San Bernardino County Sheriff's Reserves who have ridden in so many Palm Springs parades, A. W. S. Austen chose the Palm Springs Chi Chi as the setting for his 75th birthday anniversary celebration Wednesday evening.

A Fontana civic leader, who helped form the Toastmasters Club and the British Commonwealth Club, Austen is also associated with the Little Theatre Group, Youth Council and other worthwhile activities.

There will be about thirty paintings in the Grimm exhibit, which will be the first showing in the new gallery.

Villager to Have One Man Show

Paul Grimm, the noted artist, who has had a gallery on Palm Canyon Drive for twenty years, has been invited to the San Antonio College near Pomona to exhibit there.

There will be about thirty paintings in the Grimm exhibit, which will be the first showing in the new gallery.

Your husband keeps you... KEEP HIM in good condition with a Stauffer Office Gym

If your doctor says your husband must reduce without strain, here's how to lose that old-fashioned bay window.



CAN'T SLEEP AT NIGHT

...He also keeps you awake.



ACHE



ACHE



JUST TOO TIRED

...as usual!

Palm Springs
2701
3147 Wilshire Blvd., Los Angeles 5

stauffer OFFICE GYM

La Quinta HOTEL

"THE MOST ENCHANTING DESERT RESORT"



Renowned Cuisine
under supervision of
Chef Roger Pequinot

Scintillating music
at the Piano Bar
in the Cocktail Lounge

Call Coachella Valley 9-3535
WARREN E. GILMORE, Gen. Manager
NORMAN MISTRETTA, Maitre D'Hotel

La Quinta HOTEL—La Quinta, California

15 Miles South from Palm Springs off Highway 111

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GLEN W. FAWCETT ASSOCIATES
Los Angeles • 510 W. 8th St. TRinity 3671
San Francisco • Russ Bldg. YUKon 2-6905
Seattle • J. Vance Bldg. M'Utu 1981
Portland • 625 Cascade Bldg. ATwater 8603



(Desert Sun Photo)

TAMARISK PARK was the setting for the annual Get Acquainted Party at Cahuilla P.T.A. on Tuesday evening. Among notables enjoying the chuckwagon potluck were, left to

right above, Supt. Wallace Mueler, P.T.A. president Mrs. Robert Backstrom, Mrs. W. A. MacKinnon who was hostess for the evening, and Cahuilla School Principal Brad Davis.

Baby Shower Atmosphere All Western

There was a Western Week atmosphere to the shower given Tuesday evening for Mrs. Frank (Patti) Broes, Jr., wife of a Los Compadres member, whose baby is expected to arrive during Western Week.

The party was hosted by Marge Ballagh, Shirley Cooper and Corinne Campbell and was held at the Campbell home on Andreas Road. It was a complete surprise to the honoree.

After Mrs. Broes had opened the shower gifts, a decorated cake was served with ice cream.

Guests included Anita Haskell Jones, Western Week chairman, Helen Moore, Keeta Boggs, Ora Windhurst, Dottie Higgins, Elda Murphy, Alice Butler, Louise Hall, Billie Moseley, Eleanor Hall, Edna Hollinger, Ann Purnell and Mrs. Grant Newlin, mother of Mrs. Broes.

George and Muriel Gallagher are back in the Village after a vacation in Mexico.

Parents and Teachers Get Acquainted at Park Party

Around two hundred parents and teachers attended the Cahuilla P.T.A.'s annual "Get Acquainted" Party held Tuesday evening in Tamarisk Park.

A chuckwagon potluck of hamburgers, chili beans, salads, cake and coffee and cold drinks was served buffet style, with Mrs. W. A. MacKinnon in charge. Long tables were set up on the grassy lawns under the palm trees and a big moon hung overhead in the night sky.

P.T.A. president Mrs. Robert Backstrom welcomed the assemblage and introduced Cahuilla School Principal Brad Davis, who in turn introduced the faculty and honored guests Supt. Wallace Mueler, and Mrs. Alma Gilbert, who was Cahuilla's principal for so many years.

Mrs. Backstrom also reminded the group that the P.T.A. membership drive will wind up tomorrow.

Adding color to the park scene and entertainment to the evening was the appearance of a square dancing group.

LOUNGE PADS STOLEN

Theft of three lounge pads, blue in color, was reported to police Monday by Mrs. Axel Linus, manager of Casa del Camino, 1447 North Palm Canyon Drive. The lounge pads were valued at \$30.

Ship'n Shore

flip-tab pima cotton..

398



The Teenagers Own Shop in The Center
174 NORTH PALM CANYON DRIVE

mary helen shop

The Infants and Young Folks Shop
174 NORTH PALM CANYON DRIVE



SPORTSMAN BOB HOWARD talks it over with "Reddi-Kilo" schnauzer belonging to Howard Manor Manager Bill White, as he fills one of the coffee bottles he and his wife Andrea Leeds are distributing to press to ballyhoo Palm Springs' 99 percent pure water. In an accompanying note the Howards said they were hoarding the desert resort city's precious supply of smog-free air, which they handed out in gold-trimmed atomizers last year. Bob and Andrea raise the curtain on the new 1955-56 Palm Springs season at Howard Manor tomorrow, October 7.

Announcing the Opening

of

The Arthur Murray Dance Studio

SATURDAY, OCTOBER 22, 1955

in their new location

the corner of Palm Canyon Drive & Arenas

(Upstairs over the Andrea Leeds Shop)

You are invited to our Open House

SATURDAY, OCTOBER 22, 1955

AIR CONDITIONED
Open 1 to 10 P.M. Daily
Saturdays 10 A.M. to 6 P.M.

GORDON & INGRID AYRES
Directors

PHONE 5938

Renowned Cuisine
under supervision of
Chef Roger Pequinot

Scintillating music
at the Piano Bar
in the Cocktail Lounge



15 Miles South from Palm Springs off Highway 111

For Hotel Reservations

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San Francisco • Russ Bldg. YUKon 2-6905
Seattle • J. Vance Bldg. M'Utu 1981
Portland • 625 Cascade Bldg. ATwater 8603

Hutchinson to Quit Rainiers for Cardinals

Seattle Writer
Says PCL Winner
to Head St. Louis

Freddie Hutchinson, manager of the pennant-winning Seattle Rainiers who train in Palm Springs each Spring, will not be with the club at the Polo Grounds next year, according to Royal Brougham, sports writer for the Seattle Post-Intelligencer in a story today.

Hutchinson will be named the new manager of the St. Louis National League Cardinals, Brougham said in a front page story.

He said that it has been known for some time that Hutchinson is the No. 1 choice of Frank Lane, former general manager of the Chicago White Sox, who is slated to take over as general manager of the Cardinals today. Dewey Soriano, general manager of the Seattle club, declined to discuss the matter.

THAT IS A MATTER between Fred and the St. Louis club, he said. "If the report is true that he is going, I'm glad for Hutch but I'm sad for us."

Emil Sick, president of the Seattle club, said Hutchinson has a contract which still has two years to run. However, he has stated he would not hold Hutchinson to those terms should the former Detroit manager and pitching standout land a major league post.

BROUGHAM PREDICTED Hutchinson would sign a contract to boss the Cardinals sometime next week. He said the only things standing in the way were contract terms and that Lane would have to convince August Busch, Cardinal owner, of Hutchinson's managerial ability. Hutchinson managed Detroit in 1954 but did not sign the following year because he was offered only a one-year pact.

If named as Cardinal manager, Hutchinson would succeed Harry Walker.

Legal Notices

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA
COUNTY OF RIVERSIDE

I hereby certify that I am transacting business in the State of California at corner of Mission Avenue and Canyon Drive, Palm Springs, under the name of and name not showing the name of the person interested in such business, to-wit:

SCOPPIO'S

Name: GEORGE E. CAMERON, Jr.

Place of Residence: 3 Fairway Drive, Thousand Oaks, Palm Springs, California.

STATE OF CALIFORNIA
COUNTY OF RIVERSIDE

On the 22nd day of September in the year thousand nine hundred and fifty-five before me personally appeared GEORGE E. CAMERON, JR. known to me to be the person whose name is subscribed to the foregoing instrument and who acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 22nd day of September, 1955.

(SEAL) BETTY JANE HOUGH
Notary Public and for the County of Riverside, State of California,
The Desert Sun Sept. 29, Oct. 6, 13,

20, 1955.

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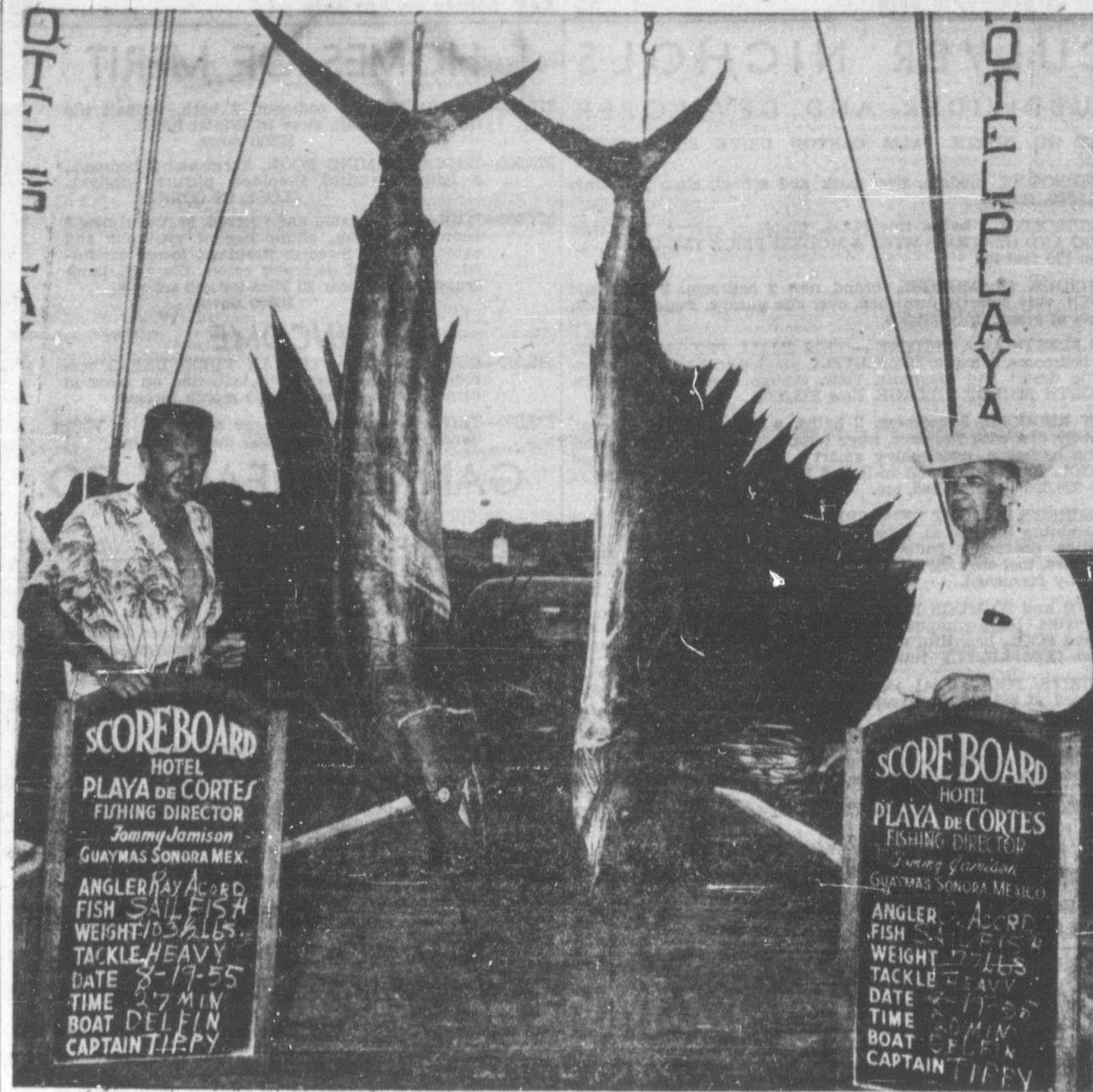
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in Captain Tippy's boat, Delfin, to make the catch. Ray's weighed 103½ pounds, Ozzie's, 77.

Rigney Becomes Giant Manager

NEW YORK (UP) — Skinny Billy Rigney makes his official debut as manager of the New York Giants today, but last year's wo-lo champions already have started their rebuilding program.

They began by calling up seven players from their farm system, including the "most valuable player" in the Texas League—and by trading Rance Pless, "most valuable player" in the American Association, to the Kansas City Athletics for first baseman Don Bollweg and \$35,000.

Rigney, who managed Minneapolis to the Little World Series championship, was expected to announce the names of his coaches late today. Reportedly, Ray Mueller, former major-league catcher who was a coach under Rigney at Minneapolis, has an inside track for one of these jobs.

The big batch of players called up by the Giants included four catchers. One of the backstops is Ray Murray, 35-year-old former major leaguer who was named the "most valuable player" in the Texas League.

Shrine Game Already Sold Out for Jan. 1.

SAN FRANCISCO (UP) — Every seat for the Shrine East-West football game next New Year's Day has been sold, according to managing director William M. Coffman.

All 61,000 seats are gone for the fastest sellout in the 31-year history of the game, Coffman said. "There is no point in anyone sending in orders now because we'll just have to mail the money back."

HERE'S NEW GIANT MANAGER



MEET BILL RIGNY, the new manager of the New York Giants. Rigney replaces Leo Durocher, who has called it quits. The new manager, a former all-around infield star with the Giants, has been manager of the Minneapolis club. Rigney, a native of Alameda, Calif., is 35 years old and began his career at Spokane in 1938, joining the Giants in 1946.

Trojans Drill on Passing

LOS ANGELES (UP) — Continued emphasis on passing in long, bruising offensive drills indicated today Coach Jess Hill expects Southern California to do more passing against Washington in the Trojans' first three games.

Halfbacks Jon Arnett and Ernie Zampese were doing most of the hurling yesterday from the single wing. When SC switches to the T, quarterbacks Jim Contratto and Ellsworth Kissinger do the passing. Hill said team co-captain Marvin Goux, who has been side-lined while recovering from a back injury, may see action on defense Saturday in Seattle against the Huskies.

FINDS HUB CAP
Finding of a Plymouth hub cap was reported to police Friday by Jack Boyer 1057 Buena Vista.

Bums, Yankees Prepare for '56

By JOHN GRIFFIN
United Press Sports Writer

NEW YORK (UP) — Those delirious World Champion Brooklyn Dodgers and the disappointed New York Yankees both indicated today they will make player changes before the start of next season.

But there's this difference—the Dodgers will stick to their farm system for 1956 reinforcements; the Yankees will go to the trading market, as well as the farms.

IN REFUSING to "stand pat" on the lineups that played in the recent World Series, both teams took warnings from the fate of the New York Giants. The Giants didn't make any changes in the team that won the World Championship last year, and this season they tumbled all the way to third place in the National League, 18½ games behind.

Manager Walt Alston of the Dodgers was scheduled to confer with club officials today and he said the subject would probably be "farm system players we'll take to spring training with us next year."

MANAGER CASEY STENGEL of the Yankees, who is pressed for time because the Yankees are leaving Saturday morning for their tour of Japan, also had meetings planned today because "there are things we gotta do that I want to get started on."

HOHHEE? HE'S a slick-fielding infielder, one of baseball's best today. He bats left and has lowest average among the regulars of a first division American League club. He's dangerous in clutch, though.

Villagers Really Spinning Yarns About Fishing

Ozzie Acord, manager of the French Bootire, in the Center, and his son, Ray, caught nine sailfish to climax several days of fishing in Mexican waters during their three-week trip this summer.

The elder Acord decided to accompany his son on a selling trip through the Pacific Southwest on behalf of the furniture company where he works in Hawthorne.

They traveled through Arizona and New Mexico, and then to Nogales, Mexico. They continued south, hoping to get a chance at some lion hunting and deep sea fishing. At Guaymas, Sonora, they found that guns and ammunition were illegal in the country without permits, and that permits were almost impossible to get. They settled for fishing, and the last day's catch made the sacrifice seem worthwhile.

Acord, who has been in business in Palm Springs 25 years, watched while his son did the lion's share of the fishing, but he was able to snag and keep a few big ones.

While in Guaymas, Acord said, they stayed at the Hotel Playa de Cortes. They returned home ten days after the completion of the fishing junket.

Seals May Quit San Francisco

SAN FRANCISCO (UP) — Damon Miller, president of the San Francisco Seals, said today the club may have to move down to the peninsula because of its troubles at Seals Stadium.

Miller was checked on two fronts yesterday in his efforts to keep the club in San Francisco and in sound financial condition.

Fuentes to Mix with Joe Miceli Tonight

SAN FRANCISCO (UP) — Ramon Fuentes, who is looking for a shot at welterweight champion Carmen Basilio, meets Joe Miceli of New York tonight in a round bout at the Winterlands, Fuentes of Los Angeles, posted a win over Hector Constance and drew with Gil Turner his last two times out.

PROTHRO BELIEVES

Indians Open League Season Here Tomorrow

The Palm Springs High School football team, the Indians, are set to clash tomorrow night with Elsinore High School's Tigers in the first of seven Riverside County League games scheduled this season.

Clare Ballagh, senior coach of the eight-team league, is preparing a strong comeback after the Indians' two non-league defeats in as many weeks. He will go to Coachella next Friday, play host to Banning October 21, and travel to Hemet October 28.

As in tomorrow's spectacle, to be played at the football field at the high school, all games will kick off at 8 p.m. Ballagh's team will play three of their games here.

The rest of the Indians' scheduled opponents are: November 4, Perris here; November 11, Beaumont there; and November 18, San Jacinto there.

Indians Leave Today to Meet Michigan State

PALO ALTO (UP) — Coach Chuck Taylor of Stanford and a 37-man travelling squad left today for Lansing, Mich., where the Indians will take on the Michigan State Spartans Saturday.

Center Don Geddes, tackle Christ Plain and Joel Freis were unable to make the trip as a result of injuries.

Bruins Limber Up for Beavers

LOS ANGELES (UP) — Coach Henry Red Sanders had his UCLA Bruins go through light limbering up drills today in preparation for their Pacific Coast Conference game tomorrow night against Oregon State in Memorial Coliseum.

The Beavers are scheduled to arrive here by plane tonight at 7:15 p.m., and will stay overnight in a Santa Monica hotel. The Bruins worked on defense yesterday again, spread formations and OSC spread patterns in a rugged, two-hour drill.

Prothro Believes Jinx to Vanish

CORVALLIS, Ore. (UP) — Coach Tommy Prothro of the Oregon State Beavers thinks his squad will break the Los Angeles Coliseum jinx when it tangles with the UCLA Bruins tomorrow night.

The Coliseum has a reputation for casting a sinister spell over teams of the Northern Division, but Prothro—former assistant to UCLA mentor Red Sanders—thinks he has it whipped.

PGA to Hire Head of Tour Department

CHICAGO (UP) — The Professional Golfers Assn., approving a suggestion made by the touring pros, is accepting applications for a new post of tournament bureau manager and is willing to pay \$20,000 a year to the right man. The pros, meeting in Boston last month, said there should be an "ultimate authority" handling the tournament bureau.

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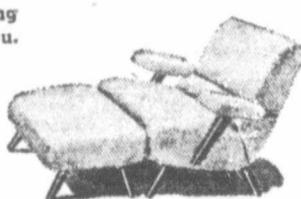
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Time	Times	Times	
One	Two	Six	
3 Lines	1.80	2.70	16.00
4 Lines	2.40	3.60	24.00
5 Lines	3.00	4.50	32.00
6 Lines	3.60	5.40	39.60
7 Lines	4.20	6.30	47.20
8 Lines	4.80	7.20	54.40
9 Lines	5.40	8.10	61.60
10 Lines	6.00	9.00	68.00

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All advertising copy is accepted subject to the approval or rejection of the management.
This newspaper cannot be responsible for moral or other incorrect insertion; please notify us promptly of any error in your ad.
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Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
Address all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

LOST—Eyeglass, heavy lens, in shell frame somewhere between Araby and La Fonda Hotel. Reward. Ph. 7121.

Personals 12

ALCOHOLICS ANONYMOUS. Phone 2701. Meetings Wednesday 8:30 (Airport); Friday 8:30 St. Paul's Episcopal Church Parish House.

Service Miscellaneous 15

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Situations Wanted 25

RETIRED, refined experienced Canadian couple will care for income property in return for quarters. Better class desired. Best of personal and bank references. Arriving in area about October 15. Write Desert Sun, Box 190. File M-2 to arrange interview.

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PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

RETIRED marine officer desires responsible position. Has 26 years experience in supply. Will accept seasonal employment. Write Desert Sun, Box 190, File N-5.

YOUNG mother will care for child, large home, fenced yard, 50c hour. Ph. 9806.

LADY will care for children, fenced yard. By week or month. Phone 7061.

HOUSEKEEPER, good cook—for lady or gentleman. Good reference. Write Desert Sun, Box 190, File O-3.

DAY WORK
PHONE 4857

The Desert Sun 10
PALM SPRINGS, CALIFORNIA
Thursday, October 6, 1955

WIDOW, experienced in resort property management plus publicity work, desires position as manager or assist manager. Will consider buying an interest in partnership if desirable. Write Desert Sun, Box 190, File N-10.

RETIRED too soon! Business executive under 50 and wife want season situation managing small resort, office or what have you. Well educated, personable, and absolutely reliable. Will call for interview. Write Desert Sun, P.O. Box 190, File O-1.

Help Wanted 27

HOUSEKEEPER, 2 adults, light cooking, no heavy work. Live in. Ph. 2298 or 6311.

MAN—General hotel work, live in. Avalon Hotel, 1404 No. Palm Canyon. Ph. 5450.

(NO ABBREVIATIONS)

Time	Times	Times	
One	Two	Six	
3 Lines	1.80	2.70	16.00
4 Lines	2.40	3.60	24.00
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7 Lines	4.20	6.30	47.20
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9 Lines	5.40	8.10	61.60
10 Lines	6.00	9.00	68.00

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NEW 1 bedroom furnished complete with TV, on large lot, fine view. Very secluded. Priced at \$12,500. 1/2 cash.

2 BEDROOM and den, all floor coverings and Venetian blinds. \$12,000. \$3000 cash down. Balance \$55 per month.

NEW 2 bedroom completely furnished. Best view location. Landscaping and planting all in. \$13,500. EZ Terms.

JOHN SHARP

Ivan Sharp, Associate
900 Broadway (Hiway 111)
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A SURE SALE!

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HOME: Custom built 3 bedroom home; beautiful design, fine carpets and drapes. Heated pool. Low down payment. Price \$36,500. Might trade for small house or lot.

ACREAGE: 40 acres near Tamarisk Club. Adjoins developed property. Water available. Ideal for subdivision. Only \$935 per acre.

ACREAGE: 280 acres on paved road, electricity, telephone on property and gas available. 1/2 mile from shopping center; 10 minutes from Palm Springs. A TREMENDOUS opportunity for capital gain or subdivision. ONLY \$175 per acre on terms.

Muriel E. Fulton, Realtor

Oasis Building — 125 South Palm Canyon Drive
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Real Estate — For Sale 35**RANCHO MIRAGE****TED SMITH**

REALTOR
See Ad under Real Estate for
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71-691 Hiway 111, Rancho
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RANCHO MIRAGE**Rancho Mirage**

BEAUTIFUL LARGE HOME
LOT 120'x200', 3 bedrooms and
maid's room, 1 1/2 baths, main
house. Bunk room with 1/4
bath. Aluminum awning, cov-
ered patio runs the width of
house. Also large glassed in
patio area looking into love-
ly landscaped terraced yard.
G-E air conditioning. Price
\$27,000 f r n i s h e d . T e r m s m a y
be arranged

SEE US FOR INCOME PRO-
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WE HAVE SOME GOOD ONES!**Jorgensen Realty**

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CATHEDRAL CITY

Phone 8-3401

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Advantages****GENERAL****TED SMITH****Exchanges****RIVERSIDE PROPERTY**

Will take an inexpensive home in Palm Springs as part payment on one of the last estates right in the town of Riverside. 3 acres permanent pasture, 2 horse box stalls and tack room, 3 bedroom house, beautiful den, large living room and dining room, cement circle drive, 4 car garage, 1 1/2 bath. Has

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STORE and apartment, 10'x45',
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285 N. Indian Av. Ph. 4093

FOUR room office suite, refrig-
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second floor.

A. J. Morrison Gardner. Ph. 2626

Wanted to Rent 39

HAVE CLIENTS for 2 bedroom
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Rooms for Rent 40

2 SLEEPING rooms—bath be-
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week or month. Rear 511 Calle
Roca. Phone 4685. Call 9 a.m.
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HAROLD HICKS Phone 2736

SLEEPING room, kitchen privi-
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FRONT bedroom, private bath
and entrance, close in, lady
preferred. Ph. 4855.

PATIO room for one, private
bath, sundeck. For season.
1201 North Palm Canyon Dr.

LARGE corner rooms, private
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Attractive room in new
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COOKING PRIVILEGES. CALL
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NICE SO. EAST Room, private
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lawn, sundeck, patio. \$35
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1 BEDROOM FURNISHED
APARTMENT, SOUTH END.
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STUDIO apartment, furnished.
On bus line. Pool privileges.
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FURNISHED 1 and 2 bedroom,
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TV in each apartment, pool.
Day, week or month. Bermud-
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Have everything you want.

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STUDIO for 1, \$75 month, less
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EXCLUSIVE, furnished, new
modern, complete, single and
double apartments. Heated
pool, TV available. Day, week
or month only. From \$250 to
\$500 per month. Maid service.
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QUICK RESULTS
RESORT REALTY
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WANT residential lot—R-1, or
income. Morrison, 1110 So.
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FOR BEST RESULTS
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Realtor. 671 N. Palm Canyon

REID-WADE, Realtors
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BUYERS waiting for income,
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LA-Bradshaw 2-3134 PS 2594

Now Leasing

BEAUTIFUL new large 1 bed-
room unfurnished, pool side
apartments. TV connected.

These apartments must be
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Used Cars for Sale

"SAFE BUY" CHOICE USED CARS

Tune in Ed Sullivan's "Toast of the Town" TV show Sunday nights, 8 P.M.

1954 FORD	\$1895
Ranch Wagon, like new.	
1952 LINCOLN	\$1695
Hard top sport coupe. Continental kit, loaded with extras.	
1955 FORD pickup 1/2 ton. Model 100. Like new!	
1949 MERCURY 4 door	\$495
1949 FORD 2 door	\$495

A "SAFE BUY" Used Car from your Lincoln-Mercury dealer is your guarantee of many thousands of miles of carefree economical safe motoring pleasure.

Palm Springs LINCOLN-MERCURY

335 Sunny Dunes at South Palm Canyon

Phone 5057

Phone 2301

New Model Clean-up On Used Cars

1953 CHEVROLET BELAIR	\$1395
2 door sedan radio, heater.	
1952 FORD VICTORIA	\$1295
Radio, heater, Fordomatic. Looks and runs like new.	
1953 CHEVROLET 2 door	\$1295
Radio, heater, 19,000 actual miles.	
1952 FORD convertible	\$1395
Radio, heater, white side-walls. Completely reconditioned.	
1949 FORD 4 door	\$395
Custom sedan. Radio, heater, overdrive.	

TRUCKS

1953 GMAC, 4 speed transmission with camper closed top.	
Radio, heater. See this one today	\$1495
1955 STUDEBAKER 1/2 ton pick up. A real steal at	\$1395
50 Used Cars to Choose from \$100 to \$3000	

STACK CHEVROLET

WHERE YOU GET THE
"BEST DEAL UNDER THE SUN"

S. Palm Canyon and Sunny Dunes Road

Phone 2042

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WE GIVE S&H GREEN STAMPS
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1954 CADILLAC Coupe	
Deville. Fully equipped.	
See at—	
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122 E. Arenas Rd. Ph. 5122	

1940-4 DOOR Dodge	
new tires, seat covers, \$145. Also 2 wheel boat trailer with attachable 4x6 bed, \$115. Call 7798 after 6 p.m.	
1947 BLACK CADILLAC	
convertible, custom black and white upholstery, good condition. Ph. 2736 or 6102.	
1948 LINCOLN convertible, custom, 1952 Cadillac engine. New upholstery. Ph. 8-3881.	

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1948 LINCOLN convertible, custom, 1952 Cadillac engine. New upholstery. Ph. 8-3881.	
1949 DODGE 4 door, runs good.	
\$50. Ph. 6513.	

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Needs Salespeople

(all year round) Honest, dependable with pleasing personalities to serve our customers.

EXPERIENCE NOT NECESSARY — BUT HELPFUL
Starting Salary — \$47.20 for 40-hour, five-day week

Three months experience — Start at \$49.60 (wk)
Six months experience — Start at \$52.20 (wk)

Nine months experience — Start at \$54.60 (wk)

After 1 year's experience and 4 months with THRIFTY:
Salary \$63.40 per week, plus commissions and
2 weeks paid vacation.

15c per hour extra after 7 p.m.

75c per hour extra on Sundays

2 1/2 times hourly rate on Holidays

OPPORTUNITIES FOR ADVANCEMENT

WHO TO SEE Mr. Mc Fadin, store manager

THRIFTY DRUG STORE

366 S. Palm Canyon Drive

Friday, Monday, Tuesday — 9 a.m.-3 p.m.

Fountain and Restaurant Help also needed

See Mr. Shearer, Fountain Manager

Used Cars for Sale 70

"TOP VALUE" USED CARS

1954 DeSOTO	\$1995
Firestone V-8, 4 door sedan. Automatic radio; heater; white side walls. Low mileage, excellent condition!	
1952 LINCOLN	\$1695
Hard top sport coupe. Continental kit, loaded with extras.	
1955 FORD pickup 1/2 ton. Model 100. Like new!	
1949 MERCURY 4 door	\$495
1949 FORD 2 door	\$495

A "SAFE BUY" Used Car from your Lincoln-Mercury dealer is your guarantee of many thousands of miles of carefree economical safe motoring pleasure.

Palm Springs LINCOLN-MERCURY

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Phone 5057

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Radio, heater, 19,000 actual miles.	
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Radio, heater, white side-walls. Completely reconditioned.	
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1949 DODGE 4 door, runs good.	
\$50. Ph. 6513.	

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PALM CANYON
DRIVE

Prices Good thru
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• QUALITY in Pharmaceuticals • ACCURACY in

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Bonded prescriptions are filled ex-

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ELMAR RUBBING ALCOHOL

Full
Pint

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Limit 1

ELMAR Glycerin Suppositories

Adult or Infant